

# "AMAZING" GETS COMPLETE OVERHAUL

NEW LOGO, NEW INTERIOR DRESS, AND  
NEW ARTISTS DRESS UP WORLD'S OLDEST  
SCIENCE-FICTION MAGAZINE

(Amazing cover reproduction on page 3)

NEW YORK, 27 June, (CNS) - Amazing Stories, the World's oldest science-fiction magazine, will have a complete overhaul, and step out in a style fitting that title.

First off the bat, with the October 1960 issue, the old logo used since the mag went digest-size in 1952 will be dropped for a new more modern logo. Gone also will be the "science-fiction" part of the logo. Now the mag is back to its original name, Amazing Stories. A by-line "Fact and Science Fiction" will underscore the mag's purpose. The October issue will boast one of science-fiction's better artist, Alex Schomburg in a cover that will probably be rated the best of the year. Other fine artists including the popular EMSH will also have covers and interiors in the future. The whole interior of the

mag will also follow the bold improvements of the cover. Longer editorials, more and better interior illustrations, longer book review column and a longer readers' column. It could be said at this time that Amazing's readers' column is the best out today. All in all, along with the great improvements in story material in the past year, this will make Amazing one of the leading s-f mag out.

Beginning with the November issue, Amazing will be using new and better paper. Still 144 pages and still only 35¢.

In a statement to Science-Fiction Times, editor Cele Goldsmith said: "These changes aimed at presenting a science-fiction magazine of the finest quality are beginning with the October issue of Amazing. They include a balance of stories so that we will be able to run 20,000 word novelets as well as short stories and novels. Though we will continue to have complete book-length novels in some issues, we will also be running serials from time to time. There are two reasons for this: 1) as aforementioned it permits us to have good

(continued on page 2, column 1)

# "ASTOUNDING" BECOMES "ANALOG" WITH OCTOBER 1960 ISSUE!

New York, 29 June, (CNS) - After 30 and a half years of being Astounding will disappear from the newsstands and Analog will take its place. After 27 with Street and Smith to the month, Astounding will no longer be Astounding, but Analog Science Fact Fiction. Starting with the October 1960 issue Street and Smith will completely drop the good name Astounding and their Science-Fiction magazine will be known as Analog Science Fact Fiction.

Astounding Stories of Super Science started out as a Clayton magazine with the January 1930 issue. Clayton went out of business early in 1933. With the October 1933 issue, Street and Smith revived Astounding Stories as a monthly magazine. John W. Campbell became editor late in 1937 and shortly thereafter changed the name to Astounding Science-Fiction. Right after the war Street and Smith decided to drop Astounding and name the mag Street and Smith's Science Fiction Magazine. They began to slowly reduce the name "Astounding" with the idea that in due time it would just not be there. But most of the other magazines of science-fiction started using "Science-Fiction" as part of their title, so the change was dropped and "Astounding" was upgraded again. -----Now----- with the October issue "Astounding" is-----no more.

## "AMAZING STORIES" GETS DRESSED UP (continued from page 1, column 2)

novelets by great authors such as the one on this issue (October) by Cliff Simak. 2) it permits us to include excellent novels which would suffer if cut. These for the most part will run in two parts, but in the case of exceptionally long ones there will be three installments.

"You may have noticed that beginning in the August issue the type size

# BENTCLIFFE WINS TAF F AWARD

NEW YORK, 29 June, (CNS) - It was announced today that Eric Bentcliffe has won the Transatlantic Fan Fund and would be sent to the PITTCON this year ----- if enough money will be on hand by then.

Bentcliffe was winner with 377 points; Mal Ashworth was second with 277 points, and H. P. "Sandy" Sanderson was last with 261 points. All three are well-known British fans.

As you know the contest to pick the TAF F representative is held both here in the U.S. and in England. Here is the breakdown as far as the U.S. and England went in the election:

	U. S.	ENGLAND
BENTCLIFFE . . . . .	187	190
ASHWORTH . . . . .	151	126
SANDERSON . . . . .	200	61

Although the election is over & Bentcliffe is all set to come over to the 18th World Science Fiction Convention over the Labor Day Holidays, cash on hand is a might low. At this time there is only \$232.40 on hand, which is just about half enough. To get this fine representative of British fandom over here for the PITTCON, donations are badly needed. Donate what you can and as fast as you can. Send it to Robert A. Madle, 4500 Aspen Hill Road, Rockville, Maryland. Do it as soon as possible.

Our congratulations to Eric Bentcliffe, we hope to see you at the PITTCON.

IS FINALLY EXACTLY the same throughout the magazine. We began that with the new Amazing in mind. In one more month (November) we will have a better quality paper. To go with this there will be a good deal more illustrations with the stories and we're doing our best to make the layouts more inviting and interesting. I'm sure you'll be pleased to see more work by Finlay and...illos by Emsh,  
(Concluded on page 4, column 1)



# The New "Amazing"

## Amazing

Fact and Science Fiction

Stories

HOMESTEADS ON VENUS

How We Can Adapt A Planet

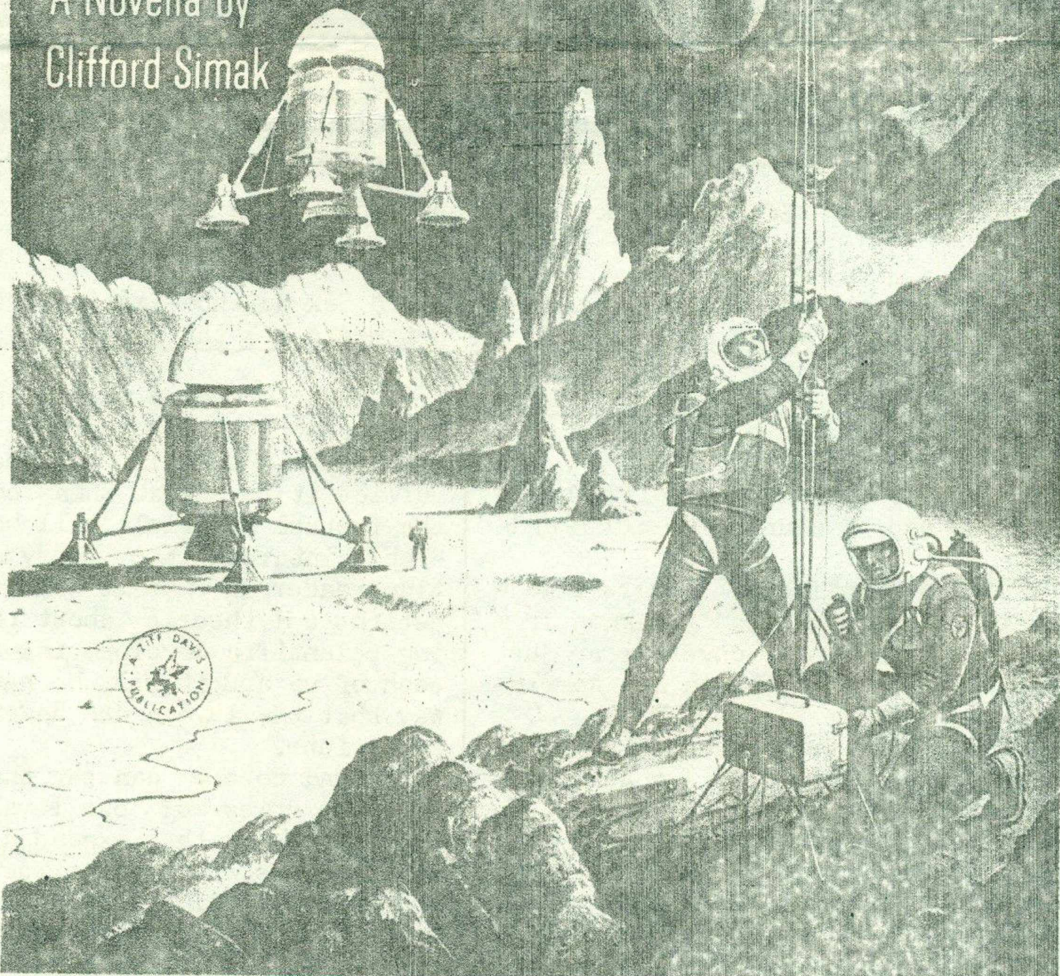
By Lester del Rey

OCTOBER

35¢

THE TROUBLE WITH TYCHO

A Novella by  
Clifford Simak





## THE SCIENCE - FICTION POCKET BOOK RECORD

by Frank R. Prieto, Jr.

SCIENCE/FANTASY POCKET BOOKS OUT IN THE UNITED STATES FOR MAY, 1960:

TITLE AND AUTHOR	NO.	PRICE	PAGES	DATE OUT	PUBLISHED BY
FAHRENHIEIT 451 by Ray Bradbury	382K	35¢	150	May 7	Ballentine
Strange Relations by Philip Jose Farmer	391K	35¢	192	May 7	Ballentine
BRIDES OF DRACULA by Dean Owen	MM602	35¢	144	May 7	Monarck
THE TOMORROW PEOPLE by Judith Merrill	G502	35¢	192	May 17	Pyramid
THE UNEXPECTED DIMENSION by Algis Budrys	388K	35¢	160	May 21	Ballentine
THE SIOUX SPACEMEN by Andre Norton	D-437	35¢	133	May 21	Ace Double
and THE TOWN TOOK OFF by Richard Wilson			123		
THE BLACK DESTROYERS by Manly Wade Wellman		35¢	111	May 28	Ace Double
and BOW DOWN TO RUL by Brian W. Aldiss	D-443		145		
NOTIONS:UNLIMITED by Robert Sheckley	H2003	35¢	170	May 28	Bantam
THE INVISIBLE MAN by H. G. Wells	CB28	50¢	195	May 28	Chariot Classic
WOMEN FROM ANOTHER PLANET by Frank Long	CB123	50¢	192	May 28	Chariot

During May 1960, 10 s/f pocket books came out containing 1,907 pages and costing \$3.80.

SCIENCE/FANTASY POCKET BOOKS OUT IN THE UNITED STATES FOR JUNE, 1960:

THE LOVE MACHINE by Auren Paul*	503	50¢	160	June 15	Merit
THE LOST WORLD by Sir Arthur Conan Doyle	G514	35¢	192	June 15	Pyramid
THE THIRD GALAXY READER edited by H.L. Gold	M4172	35¢	238	June 15	Perma
THE SEVENTH DAY by Hans Hillmut Krist	K-110	50¢	384	June 16	Ace Star
THE MAN WHO ATE THE WORLD by Frederik Pohl	397K	35¢	144	June 18	Ballentine
INVISIBLE MEN edited by Basil Davenport	401K	35¢	160	June 18	Ballentine

During June 1960, 6 s/f pocket books came out, containing 1m278 pages and costing \$2.40.

\*This book is another in the latest trend toward Sex Science-Fiction, this book to me was the worst one yet put out. It was not worth 1/3 the 50¢ they asked for it.

"AMAZING STORIES" GETS DRESSED UP  
(concluded from page 2, column 2)

Bernklau, a talented new fellow named Don Douglas and of course our old standbys.

"We have magnificent covers lined-up by Alex Schomburg who you know from way back. This October cover is just one of some fabulous jobs he has completed for us. Covers also by EMSH.

"To get back to the contents of the magazine for a minute: In addition to the carefully selected fiction material, we will also have one fact article per month. As you can see the first is by Lester del Rey and there will be a number of others by him. We have some other

very capable men on the agenda and as their contributions take on more definite shape we will let you know more. Suffice it to say at this point, that the factual material will be of considerable interest to every science-fiction reader in that it will discuss questions and theories about the fast moving scientific developments that effect each of us and it will be handled in a way that the layman can understand and appreciate.

"And no one can say that we do not heed the cries of our loyal readership when they see the expanded Editorial, Book Reviews, Letter section.

"All in all we are embarking on a brand new Amazing sparkling with excite-

ment and interest and wonder of wonders STILL 35¢!"

### "FANTASTIC" TO HAVE TITLE CHANGE

Along with changes in Amazing Stories, Fantastic will also see changes. With the October issue the title of Fantastic will revert back to the original plain "Fantastic". The "Science Fiction Stories" part of it will vanish. A sub-title "Stories Of Imagination" will be added. BUT THE COMPLETE TITLE WILL BE: "FANTASTIC". Fantastic will also see improvements in covers and interior illustrations, but will remain 130 pages and 35¢. Actually there will be no change in the type of contents. It will still include science-fiction, weird and fantasy.

### CLASSIFIED ADS

2¢ per word including name, address and zone number. 25 words minimum, remittance with copy. (NO STAMPS PLEASE!)

### FOR SALE

THE IMMORTAL STORM, Sam Moskowitz's History of SF Fandom, Hardcover Edition --- Mint copies -- \$5.00 - Jerry Burge, 1707 Piper Circle SE, Atlanta 16, Georgia.

THOUSANDS of s-f, fantasy, mystery, horror, adventure books, magazines, comics, send your want, swap and sale lists. Karl Gottschalk, 131 Franklin St, Jersey City, New Jersey.

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### CLUBS

INTERPLANETARY JOURNAL subscribers: Please write to New England group - swap news or ideas. Alma Hill, Lee, Maine.

### SCIENCE-FICTION FORECASTS

Coming Up Next In The Pros

### AMAZING SCIENCE FICTION STORIES

September 1960

Short stories: WHEN THE MOON WAS RED by Kate Wilhelm, TRAJECTORY TO TAURUS by Les Colins, and THE AUTO HAWKS by Arthur

Porges. Serial (conclusion) OMEGA! by Robert Sheckley; And Article: MR. SCIENCE FICTION: "A Profile of Hugo Gernsback" by Sam Moskowitz.

### THE SCIENCE FICTION BOOK CLUB

The September 1960 selection for The Science Fiction Book Club is TWINKLE, TWINKLE, LITTLE STAR by Ben Barzman. Publisher's edition: \$3.95; club members' edition: \$1.00.

The October 1960 selection is: THE FANTASTIC UNIVERSE OMNIBUS, edited by Hans Stefan Santesson. Publisher's edition: \$3.95; Club members' edition: \$1.

### SCIENCE-FICTION COMICS

by Lane Stannard

Mr. I. L. Jacobs of California, who keeps an eye open for Spanish science-fiction magazines for Science-Fiction Times, has just sent in two most interesting items that will make all followers of science-fiction/and allied comics drool. He has sent to us copies of the first issues of two Spanish cartoon booklets published in Madrid, Spain. Both contain the original Sunday strips of each strip. One is the fabulous Flash Gordon by Alex Raymond, and the other is The Phantom.

Our main interest is Flash Gordon. This publishing company has already published 60 issues of the modern Sunday Flash Gordon by McRaboy numbered 1 to 60, and then decided to start printing from the very first. These new series are numbered 01 etc. The same applies to The Phantom.

The cartoon booklets are 12" wide by 7-3/4" high, have colored covers (not by the original artists but by their own boys) and contain 16 pages. The interiors are in black and white. On an average they manage to get a full Sunday page into one of their pages. The drawings are very clear and of course it is in Spanish.

The series is run under the name: Coleccion Heroes Modernos and sell for 3 Ptas. Other American comics are also being reprinted, among them Tarzan.

Our thanks to Mr. Jacobs for bringing these excellent items to our attention.



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