

"THE SCIENCE FICTION ADVERTISER"
Issue No. 3 August, 1938

"It's an EGO Publication!"

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POETS ATTENTION!

Under this same cover will be found a descriptive brochure of the Science Fiction Poet's Guild. The brochure is self-explanatory; this advertisement will have served its purpose if you merely read the Guild notice with attention.

However, it is an axiom of advertising that repetition is the most vital factor in achieving results, so we once more request that you join the

SCIENCE FICTION POET'S GUILD

"THE SCIENCE FICTION ADVERTISER"

Issued perhaps today perhaps tomorrow by Frederik Pohl, who considers it an indication of his personal whimsy and the strange workings of fate that this third issue of the ADVERTISER will precede in publication the second by at least a month. Pohl is the daemon also responsible for the periodicals sans peur MIND of MAN, The MUTANT, The Voice of the Gostak, etc., et al. The ADVERTISER is free to members of the FAPA and certain others, chosen principally by horology, the relative positions of the stars, and just whims. If you want to be sure to get it, you can always subscribe to it, of course; it comes at a nickel per each. Advertising rates approximate 30¢ per page, 20¢ per half-page, 2¢ per line. Remittances may be made in stamps, coin, or IOUs; FAPA people may have 5 lines free if they ask for it prettily. Before we forget, the address is 677 Lincoln Place, Brooklyn, New York, USA

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SCIENCE

FICTION

POET'S

GUILD

IF YOU HAVE EVER had published a poem in a science fiction fan or professional magazine, you are eligible for the Science Fiction Poet's Guild. And if you want to increase your chances of seeing verse by you in the professional magazines, a very good way of doing so is by joining the SFPG now.

Until a few years ago, it was a regular habit of both AMAZING and WONDER STORIES to publish poetry, a condition which no longer obtains, principally (or so say the editors) be-

cause not enough good stf verse is being written.

John W. Campbell, Jr., Editor of ASTOUNDING SCIENCE-FICTION, is of the opinion that good science fictional verse is an asset to any magazine. Moreover, he is ready and willing to back up this conviction by installing as a standard feature of his magazine a poetry section.

He makes one condition. He requires that he be assured, in our opinion quite justly, of a regular source of supply of worthwhile material.

To this end was formed the Science Fiction Poet's Guild, with which Campbell and probably other editors will co-operate in an attempt to re-establish verse in the pro magazines.

This is a project worthy of the support of every would-be author, of every poetically-inclined fan, of, in fact, every person who feels a desire to advance science fiction. It is a project which can succeed. The factor which can make it succeed is the unqualified support of every fan, made

material by joining the Guild or, if ineligible, by subscribing to THE MASTER POET, organ of the Guild.

There are two credentials necessary to join SFPG. 1st, you must have had at least one poem already published in an stf fan or newsstand magazine, and, 2nd, you must write a poem on stf which is unpublished. If you already qualify on both these counts, tear off the coupon on the last page, fill it out, and send it, together with 15¢ installation fee, to Frederik Pohl, Director, 677 Lincoln Place, Brooklyn, New York.

Examination of the files of science fiction magazines indicates that there are at least two hundred eligible persons for this organization. If only one quarter of these join they will still constitute a reservoir of talent which should easily be sufficient to supply the newsstand magazines with quality verse indefinitely. And there is no reason why every eligible may not be enrolled in the Guild.

Build the Guild! Join now!

Frederik Pohl, Director
677 Lincoln Place
Brooklyn, New York

I should like to join the Science Fiction Poet's Guild. I had a poem entitled _____ published in the _____ issue of _____

Enclosed is 15¢ and the manuscript of a poem entitled _____.

I should like to subscribe to THE MASTER POET, organ of the Guild. Enclosed is ¢ for copies. (5¢ each.)

Note: All manuscript credentials become the property of the Science Fiction Poet's Guild. Publication of a ms credential, unless authorized by the Guild, will result in suspension of the member.

Installation fee may be paid in coin, stamps, or moneyorder made out to the Director.

Name _____

Address _____

City-State _____

NEW YORKERS!

You won't want to miss the big double feature program scheduled for the early part of September! Not one but TWO attractions!

Gigantic science fiction auction!

Organization meeting of the Futurian Science Literary Society!

Held together, simultaneously, and concurrently!

The auction includes many rare and almost unobtainable items of fan and professional magazines, as well as the most complete assortment of science fiction books ever offered at one time and place. Each item will go to the highest bidder -- no withdrawals!

Out-of-towners: No catalogue will be issued, but if you have any particular wants, send list and bid to John B. Michel, Provisional Director of the Futurians, 2391 Bedford Avenue, Brooklyn. Absentee bids received until September 10th will be entered in the auction. Act now: such an opportunity to complete or start your collections may never come again!

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for an accurate picture of just what
is happening among the progressive
forces of science fiction. 10¢ a copy
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tion. Address: SCIENCE FICTION ADVANCE
c/o J.B. Michel, 2391 Bedford Avenue,
Brooklyn, New York.

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KEEP WATCHING:

Previous advertisements have announced
the forthcoming publication of Vombi-
toria, a book of poems by Frederik
Pohl. Price, size, and publication
date will be released shortly. For
more definite information, watch this
space.

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N E W M A S S E S

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tions of the day. 15¢ copy on most
newsstands, you can "Keep Ahead of the
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