

Extra

FANTASY-TIMES

Extra

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# STREET & SMITH DROPS ALL PULPS BUT ASTOUNDING

## UNKNOWN WILL NOT BE REVIVED

PATERSON, N.J., April 9, 1949 (via telephone) (CNS) At 6 P.M. tonight, Ray Van Houten listening to the news broadcast over Station WCBS heard the announcer give out with a news flash, that rocked stf fandom. The news commentator announced that Street and Smith was dropping ALL its pulps!

Mr. Van Houten telephoned the New York editor, James V. Taurasi, of FANTASY-TIMES, and a quick conference was held, with the results that Mr. Van Houten was to try and telephone ASTOUNDING's editor, John W. Campbell, Jr., and get the story of whether ASTOUNDING was included in this dropping of Street and Smith's pulps.

Ray Van Houten managed to get Mr. Campbell and the whole story was confirmed, BUT with the exception that: ASTOUNDING WILL CONTINUE!

Mr. Campbell assured Ray Van Houten that ASTOUNDING would continue as before and that the other pulps, THE SHADOW, DOC SAVAGE, DETECTIVE STORY and WESTERN STORY would be discontinued. The reason given for dropping the magazines was the obvious one, they were not making money.

The this news brought a sigh of relief to FANTASY-TIMES' editors who for a while thought they had lost one of their outstanding stf magazines, a sad note was struck when Mr. Campbell gave out the news that this latest move of Street and Smith meant that the last hope of reviving UNKNOWN WORLDS was gone. UNKNOWN WILL NOT BE REVIVED!

Mr. Campbell informed Mr. Van Houten that 94% of ASTOUNDING readers are male and that 65% are technicians.

It is interesting to note that at the final showdown, a science-fiction-magazine stood the test, while others, detective, mystery and western, failed! What will the future of ASTOUNDING be? Will it remain as is? Will it to back to regular pulp size? Or will it become the first stf slick?

Street and Smith has also dropped all their cartoon magazines.

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