

THE FIFTH *Outworlds* FLYER...or: Tid-bits from William's Pen

The State of the *Outworlds*: As noted last time, next year *Ow* will be published on a Quarterly basis...and will be obtainable ONLY on a complete 4-issue basis. Several of the factors leading to this decision may seem rather minor to you, and probably are, but there are two major ones: Simplified book-keeping & ordering of production things --paper, ink, etc.; and, ensuring me a fairly stable Captive Audience. I hate to keep throwing D:B up in your faces ... but it was my apprenticeship--tho it wasn't planned that way. And one of the many things I learned from it is that when a fanzine becomes 'work' rather than fun, it's best to dispense with it. And that's something I don't intend to let happen with *Ow*; just as I won't be hemmed in by a fixed format or repro method, I don't want to be typecast in content or slant. SO...I am planning *Ow* -- one year at a time, setting a new goal each year, and retaining the option to completely go off in a different direction/tangent every January. There are many things that I'd like to do, from having a simple & relaxed 'fannish' zine, to... well, I am realistic enough to realize that 'I' can do only one thing at a time. This First Year has been intended as an Introductory period...to get you thinking Bowers/*Outworlds*, instead of Mallardi & Bowers = *Double:Bill*. Next year has a definite, but a different goal, one that will take all four issues to accomplish (if it does)...but exactly what it is & how it will be done remains my thump card--you'll have to stick around to see it!

To Clarify One Point: Despite appearances, Joan & I are not rich...or even moderately well-off. We put money into this thing that by every logical reasoning process, should really be spent else where on 'necessities'. But then this is a dream; and dreams do not require logic. In short, although appearances is the key to this fanzine, you really shouldn't judge thereby. We're not going to fold if we don't get a 100 new subs, but every single one helps. Literally.

I wasn't going to get trapped into this again, but since one person DID ask: On Lifetime subs, or a variation thereof... I really would like to get a couple more of the 'golf-balls' (i.e., typefaces) for our baby...but they run over 18 bucks a piece. So, if you'd like to angel such an acquisition (make it \$18.00 even) I will offer you ALL Bowers-publications over a period from Jan. 1, 1971 until Dec. 31, 1979 ... or: 9 years at 2 dollars a year. (If you're already good thru *Ow Ten*, make it \$16.00.) This is offered not so much out of greed as of desperation. I think it *might* be worth it.

SHORT NOTES: Several people 'attacked' me at PgHLANGE as to the reason I don't run addresses in the 'Mail' section. This practice started out with no pre-planning (for once) but may now have come to be accepted by some of the letter-writers. So, for the Record: In the future, addresses, as well as letters are subject to publication, unless you specifically request otherwise. ## Although I'm afraid to believe it, it now seems that I should make it into FAPA within a mailing, or two. I've sent sample copies of this and/or *Ow IV*, to most of the current members & waiting-listers not on our regular mailing list. ...all this is by way of saying that *Ow* will not be run through that organization, at least initially, when I do get in, and that if you're interested, you'll have to respond directly. ## With the next *Ow*, to those of you who have received at least 5 of the first 6 issues, will be distributed our Very Own Egoboo Poll...the results of which will be published with the INDEX in the *Year ONE* thingie mentioned on the DATA SHEET. If you return the filled-out ballot in the allotted time, you will get the publication gratis...but it is not included in present subs as such.

You will note that, this time, we have a new agent (as well as a new address for Terry Jeeves), and our first columnist. I have increasingly become disenchanted with the multi-reviewer columns, and thus waited until I could latch on to one of the best of the current reviewers--Ted Pauls. I believe he will be a welcome addition. ## Soon after Page 135 was run-off, *Locus* came with the news that the Montreal bid is being dropped in favor of TORONTO in 73...but our support remains undiminished. ## While I do not have personal objections to the Shaw Fund as a Cause, I do resent being forced to come up with cash I don't have for publications I supposedly trade all-for-all with. Whereas something such as the decimal-numbered F.P. is understandable, I'm afraid the regularly numbered special issues (I make every issue 'special') that do not come my way, will lose their editors *Ow VI* in return. Sorry, but that's the way it has to be. ## Subber's ending with 7, 8 or 9, may even out their subs at 50¢ an issue up to TEN, but not beyond. ## COA, BILL MALLARDI, Box 368, Akron, Ohio 44309. ## ... BILL BOWERS