

PORTLAND SCIENCE-FANTASY SOCIETY

News Bulletin.

Vol. 1 No. 6

Portland, Oregon.

January, 1948

FANSCIENT TO GO 'POCKET SIZE'

As the next step in bringing you the best fanzine of which we are capable, with the next issue, The FANSCIENT will change to a revolutionary new format. To the best of our knowledge, this is really new in the fanzine field.

The New FANSCIENT will be all-lithographed. It will come to you in a new "Pocket Size", 4½ by 5½ inches.

The advantages of the new format are many. First, it will fit easily into the pocket. Second, it will reach you thru the mail in good shape, rather than being bent and battered as the odd shaped zines frequently are. Third, the lithographed pages will enable us to bring you the best of everything available: artwork, photos, cartoons and text. Fourth, the low advertising rates possible in the new format will bring enough ads to allow us to increase the number of pages.

Fifth and most important, the new format will put The FANSCIENT on a sound basis economically. No matter what comes up, whether we get many or a few subscriptions, many or a few ads, we will be able to bring you a minimum sized zine of 16 pages, giving approximately the same wordage as in the old format. As for the maximum, that is limited only by the subscriptions, ads and material available.

Each page in the New FANSCIENT will consist of a standard letter-size, 8½" by 11" sheet, reduced ½ photographically and lithographed. This will give the same wordage as

the letter-sized mimeographed mags with improved reproduction thru the lithography. Illustrations will be used liberally thruout by Waible, Phillips, Day, Higbee and others. Our popular features will be continued and others added as they become available.

With the increased wordage the new format will give us, we will need more material. If you have anything you think would fit our requirements, get in touch with us and let us see it. The increased wordage will allow the use of some longer stuff than we have used in the past.

For artists submitting, the size of copy should be 7" wide by not over 9" high. No half-tones, please, as they cost a lot more.

NEWS, Assorted.

With no News Bulletin last month quite a bit of news has piled up. Most interesting event was a visit at the Nov. 23 meeting by Scatlites Jack Speer and Alderson Fry, Librarian of the University of Washington Medical School Library. Fry spent most of the day Sunday browsing in Don Day's collection of pro and fanzines.

The de Courcys formerly lived close to Speer in Seattle, this was their first meeting with him, and they found a great many things of interest on which to compare notes.

New member Don Vickeroy came in at this meeting.

(Continued on Page 3)

TO ADVERTISERS

OF

FANTASY

With the change to it's new all-Lithographed format, The FANSCIENT will become one of the most economical and effective advertising mediums in fandom.

Imagine----- your full page LITHOGRAPHED ad reaching over 300 interested readers for only \$2.50.

Yes, that's right! A full-page, lithographed ad in The FANSCIENT for only \$2.50. This is made possible by the revolutionary new format used. Designed to utilize to the fullest, the possibilities of the lithographic process; it brings the clarity and neatness of lithography at a price never before possible.

The page size of the New FANSCIENT is 4 1/4" x 5 1/2". Each page contains the material of an 8 1/2" x 11" sheet, the standard letter-head size, photographically reduced and lithographed.

ADVERTISING RATES

Ads connected with fantasy & stf, where you prepare the copy, ready to photograph:

FULL PAGE	\$ 2.50
HALF-PAGE	1.50
QUARTER-PAGE or less	.75

Add \$1.00 to any size ad if we have to lay it out.

Ads not connected with fantasy or fandom, double above rates.

CIRCULATION

For the time being, we guarantee a circulation of 300. 500 copies of each issue will be printed and if experience on the first two issues is any indication, they'll all go out quickly. Of the 500, 300 will go out on the initial mailing. A number of additional copies will be palced on sale in various book stores.

LAYING OUT COPY

Lay out your copy just the way you want it, ready to photograph. You can write, draw or type it, paste it up from printed material, or any combination. Please use black on white paper only. Half-tones cost more, so write for quotations, describing what you want.

For FULL PAGE ADS, lay out copy on a letter-head size sheet (8 1/2" x 11"), preferably leaving 3/4 inch margins on each side and 1 inch margins top and bottom.

HALF-PAGE ADS can be laid out to divide the page either vertically or horizontally. For the 1 column layout, the copy should be 3 3/8" wide by 9 inches high. Copy for a horizontal half-page should be 7" wide and 4 3/8" high inside margins.

QUARTER-PAGE AD copy should be 3 3/8" wide by 4 3/8" high.

Column width is 34 pica typewriter spaces (10 to the inch). We do not recommend smaller type-script than pica, tho some smaller printed types will show up well in the reduction.

THE FANSCIENT

3435 NE 38 Ave., Portland 13, Ore.

PORTLAND SCIENCE-FANTASY SOCIETY
News Bulletin.

Vol 1 No 6 January, 1948

Published 8 times a year. Mailed free to all regular and Associate Members of the Portland Science-Fantasy Society and on exchanges with other fanzines.

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More NEWS.

The only meeting in the month of December was on the 7th. It was decided to omit the second meeting because of the proximity of the holidays.

Ralph Rayburn Phillips has returned from a trip to California, where he visited with a number of fans in the Los Angeles and San Francisco areas.

On the national scene, the big news of the month was, of course, Mary Gnaedinger's announcement of the revival of FANTASTIC NOVELS. Bi-monthly, starting with the March issue out January 21, it will revive the old policy of using Munsey reprints while FAMOUS FANTASTIC MYSTERIES will continue on its present policy.

Col. David H. Keller writes that he has sold 12 "Taine of San Francisco" stories for book publication, as well as his long novel, "The Deafening Shadows". These bring to 7, the total of "Keller" books scheduled for 1948 publication.

There's three ways to get our publications, on exchange if you publish, by subscription or as an Associate Member of the PorSFans. Subscription to The FANSCIENT is 50¢ a year (4 issues). As an ASSOCIATE MEMBER you get both The FANSCIENT and the PSFS News Bulletin as well as a Membership Card (a lovely thing) and any other zines we may put out. Also free ego-boo. Your name & address will be published when your Membership is received. If already a subscriber, deduct for issues not received yet & send the rest of the buck for Membership. Yeah, Membership for 1948 is \$1.00. SEND THE COUPON TODAY.

PORTLAND SCIENCE-FANTASY SOCIETY
3435 NE 38 Ave., Portland 13, Ore.

Enclosed find \$_____ for: Associate Membership for 1948 (\$1)
Subscription to The FANSCIENT (50¢)

Name _____ Address _____

Thru the co-operation of Milt Rotman, PHILCON Chairman, who furnished the names, sample copies of The FANSCIENT and the News Bulletin were mailed to all PHILCON Attendees. (That is, all who registered and whose handwriting we could decipher.) We have several hundred more fanames on hand and so as many as we can afford will go to a new list next issues. If you like what we're doing, see below for how you can help the good work along and be sure not to miss an issue of our two scintillating* publications.

On the next page is a list of Regular and Associate Members of the PSFS. To start the New Year off, we've dropped the names of a number currently inactive. Some of them will be back when their time permits. The Associate list names those whose 1948 dues are in now. Now's a good time for all you 1947 Associates to start the year right.

In order to put more into The FANSCIENT, we're cutting down on the mailing list of the News Bulletin. Previously we have mailed it to FANSCIENT subscribers but in the future, it will go out only to Members and on exchanges.

* In case you'd forgotten, They're The FANSCIENT and News Bulletin, which reminds us, we have a footnote we left out of the last issue so—Left over from No. 5:

* "outré", French for bearded.
(Happy now, Juffus?)

MEMBERSHIP ROSTER OF THE PORTLAND-SCIENCE-FANTASY SOCIETY.

Lambert Ashton	834 SE Grand Ave.,	Portland 14, Oregon
Don Berry	8250 Lake Ave.,	Portland 17, Oregon
Fred A. Couch	535 NW 23 Ave.,	Portland 10, Oregon
Donald B. Day	3435 NE 38 Ave.,	Portland 13, Oregon
John de Courcy	517 Douglas Circle,	Lake Grove, Oregon
Dorothy de Courcy	517 Douglas Circle,	Lake Grove, Oregon
Thomas Harryman	4876 N Vanderbilt,	Portland 3, Oregon
Al. L. Montpelier	4909 SE 75 Ave.,	Portland 6, Oregon
Ralph Rayburn Phillips	1507 SW 12 Ave.,	Portland 1, Oregon
Joe Salta	1615 SE 43 Ave.,	Portland 15, Oregon
Donna Shaffer	153 SW Morrison St.,	Portland 4, Oregon
Paul Shaffer	153 SW Morrison St.,	Portland 4, Oregon
Gene P. Sylvester	6421 SE 80 Ave.,	Portland 6, Oregon
Donald L. Vickeroy	8637 SE Malden Ct.,	Portland 6, Oregon
Gerald Waible	1219 NE Resolawn St.,	Portland 11, Oregon

ASSOCIATE MEMBERS for 1948.

Edward L. Zimmerman	146 E 12 Ave.,	Eugene, Oregon
Betty Shreeve	Rt 17, Bx 1268, Hill Rd.,	Milwaukie 2, Oregon
David Shreeve	Rt 17, Bx 1268, Hill Rd.,	Milwaukie 2, Oregon
Sam Moskowitz	446 Jelliff Ave.,	Newark, New Jersey
Patricia Davis	RFD 1,	Seven Springs, N. C.
Mahlon M. Day	806 W Clark	Champaign, Illinois
Alderson Fry	Box 13, University Sta.,	Seattle 5, Washington
Martha Fry	4055 9th NE,	Seattle 5, Washington
Walt Dunkelberger	1443 4th Ave., South,	Fargo, North Dakota
Vijquain W. Gillogly	402 East Elm Street,	Villa Grove, Illinois
Joseph B. Baker	1438 Addison Ave.,	Chicago 13, Illinois
Len J. Moffat	5918 Lanto St.,	Bell Gardens, California
W. S. Houston	116 Church St.,	Greensboro, N. C.

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