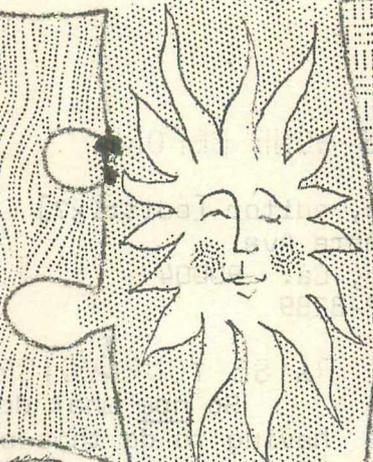


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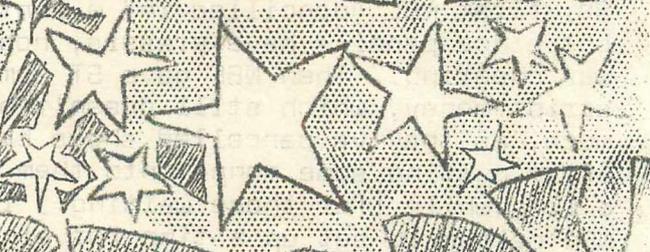
WORLD



WORLD

WORLD

EVERYBODY



Bjo Trimble, editor [editrix?]  
 417 N. Kenmore Ave.  
 Los Angeles, Ca. 90004  
 213/662-8289

### HOORAY FOR EVERYBODY!!!

As you may have guessed from the cover, STAR TREK has been renewed and will be seen next season on Monday at 7:30 pm in most places. Like, WHEEEEE!!

Thanks to Rae Ladore for the cover, all unwitting; she sent it to the ST offices, and I borrowed it because the sheer exuberance so well expressed my own feelings. I'm only sorry that the beautiful colors could not be reproduced, but I did my best with shading plates and hope it comes off as well.

Until this date, most of the news you have heard has been pure rumor and conjecture. Even Hollywood trade newspapers have been guilty of jumping the gun, so that they can lay claim to the glory of giving out the news first [and that is also the reason for some papers claiming that shows have been cancelled before the true news hits: "see, I said so long ago; aren't I clever?"].

Actually, the whole problem has been NBC's reluctance to make a clean sweep of the deal. Some think that NBC didn't want to let STAR TREK announce "WE'VE WON!!" and so did the dealing in bits and pieces, but I am assured that this is the usual way networks do things. So, first NBC "pencilled in" a contract, but since pencils have erasers, nobody was cheering. Then NBC gave ST some script money, which still doesn't mean much, as they've cancelled shows before after putting some money into them. So a long while [for those waiting!] later, NBC deigns to set up a time for signing papers and all that jazz. Most of the stuff you've heard about sponsors and things is pure nonsense; that is someone at NBC covering for the feet-dragging.

But now we know; WE DID IT AGAIN!

### RAISE YOUR VOICE

So now what do we do, to keep from having to do this every year? Simple; we fight the Neilsons. We try to keep 1100 families from making up the minds of 55 million+ people. How do we do that? We speak up; demand a VOICE in the matter.

There is no way to get rid of the Neilsons without giving the networks another "security blanket" [as has been said, network officials can be fired for making decisions; so they try not to make decisions unless they've something on which to blame everything]. Therefore, Technic Research Corporation has come up with an idea to replace Neilsons with our VOICE, instead.

The attached information will tell you about the idea; I heartily recommend that everyone send in their membership NOW. If you publish a zine, tell your readership about this: send for more cards or copy the info [and mention where you saw it]. Pass the word to anyone who is interested in seeing that his opinions get as much attention by the networks as those "Neilson families" in Armpit, Ariz.

I still don't know how these people are even going to buy computer time for the \$2.00 membership, but if it will give us a VOICE in TV programming, the price is a real bargain! If enough intelligent aware people join this movement, VOICE can drown out the "little old lady" attitudes of the average Neilson family [as the ratings would quickly show!]. This is your chance to stop talking about it and Do Something; use your VOICE to avoid having to save STAR TREK [or any other favorite show] each and every year from the idiot Neilsons. Here is the chance you've said you wanted, to fight! Go!

TRC is registered with the Attorney General and the Better Business Bureau.

## NBC THROWS IN TOWEL!

In an unprecedented move, NBC made a public announcement after last Friday's STAR TREK, to inform fans that the show would be back next season. At that time, not even Gene Roddenberry was sure, and the announcement came as a surprise to him! NBC's capitulation was even more amazing in the face of its original ploy of dragging the deal out so long.

We think it was a veiled plea to us to stop writing letters; surely it was an admission that they are snowed under! A network never uses valuable air time in mid-season to make announcements, so something drove them to this extreme!

The character suggesting that we all now write "thank you" notes to NBC will kindly turn in her NEILSONS ARE A ROMULAN PLOT posters and step out of the picket-line! Better that we write to VOICE and keep our current advantage by making sure that the networks know our opinions. Now that we are a power, let's put it to work!

The "credit" for our success cannot go to any individual or group; too many fans started their own campaigns without knowledge of the major project. And many fans passed the word assiduously when they got it from their sources, making a chain reaction that built into one million WOW! letters to NBC. All of us worked hard on this campaign together, and those of us who led one of the campaigns can only feel proud to have been a part of it all. We also met interesting people, some of whom may well become good friends, so it has been personally profitable, also.

Considering that the networks count the envelopes, not the signatures [though they read them], there were certainly many more people involved, with letters and petitions, than the one million estimate. Impressive.

CONGRATULATIONS, STAR TREK!

## JUST THE FACTS, MA'AM...

Well, having now been interviewed for publication, we know what it's like... Joyce Wagner of the Kansas City Star managed to make us look at least more intelligent than most reporters treat science fiction fans ["goshrootie, gang, here come the li'l green monsters..."], but we weren't quite happy with the results. While we used examples of other TV shows, to explain certain points, we specifically asked Miss Wagner not to quote us, because we did not wish to appear to build up STAR TREK while tearing all the other shows down. Oh well... John tried to explain why there is such communication between SF fans, but we seem to have lost something in the translation. But our names are spelled right  
\*\*\*\*\*

## MR. SPOCK FOR PRESIDENT

Bumper stickers with black lettering [and Spock cartoon] on Day-Glo green at 35¢ each or 3 for \$1.00.

Film clips from STAR TREK shows for sale; new listings [yes, authorized] for individual frames and special effects. Send to newsletter address, with stamp.  
\*\*\*\*\*

## FAN CLUBS

Fan club listings wanted; we pass on the info when asked for a club in a certain area, etc. Send names of officers, club address, dues, and any details of interest, including whether club is officially recognized by the studio or star involved. Also send samples of publication, and number of members.  
\*\*\*\*\*

## SAMPLE NEWSLETTERS...

Send names and addresses of friends or relatives who might enjoy a sample copy of this newsletter.  
\*\*\*\*\*

NOTE: March "Writer's Digest" has article on TV writing, mentioning STAR TREK.

## PETITION CONTEST RESULTS

Many thanks to everyone who entered the SAVE STAR TREK petition contest. Clyde Chadwick, head of the Cal Tech committee sends his appreciation of all the replies he got [and his regrets that time does not allow him to answer letters and complete a Paper that is due Real Soon Now]. To those who sent in small lists of names, remember that even ten or twenty extra signatures certainly helped change NBC's mind! The winners, ambitious fans all, have a choice of prizes [first choice going to the top 5 winners] of: a TRIBBLE, a SCRIPT, an INSIGNIA [choice of devices], or an envelope of FILM CLIP FRAMES. Let Bjo Trimble know 1st, 2nd, 3rd choices, and your prize will be sent as soon as all ten winners have selected prizes.

1. 624 names: Vulcanian Enterprises
2. 574 names: Mrs. Dean C. Wilson
3. 523 names: Rita Ractliffe
4. 519 names: Selina Lovett
5. 370 names: someone at LA State: but the envelope was lost...HELP!
6. 366 names: Richard Ulisky
7. 284 names: Vulcan Consulate, Wash.
8. 272 names: Joyce O'Dell
9. 253 names: Linda Puckett
10. 165 names: Kathy Anderson

CONGRATULATIONS, WINNERS & THANK YOU, ALL PARTICIPANTS!

\*\*\*\*\*

## COPYRIGHTS...

STAR TREK, the characters, and all rights pertaining to same, are the property of NBC, which may explain why some material is difficult or impossible to obtain. Xeroxing ST material to sell is illegal, as is making up your own ST items to sell [items marketed pay a royalty to the people who own the show] as that is "bootlegging" material to which you have no right. Authorized items have been "OK'd" by the studio. Anything else is cheating STAR TREK!

## MISCELLANY...

A nurse in Berkeley has made the childrens' ward into the Enterprise, and thereby taken much of the fear of hospitals from the youngsters' minds. A home teacher reports the change of attitude of a Negro delinquent when he saw that STAR TREK predicted a future not only for the world, but for equal rights for all races. Do you have a STAR TREK story? We'd like to collect them for possible publication [and most certainly to show to important people!].

Thanks to those who have sent in artwork and cartoons. The ST photos [taken off TV screens] with captions have been most amusing, and we'd like to see more. If expenses permit, photo pages would be an interesting addition to future issues of an ST zine.

Extrapolation is the basis for our interest in science fiction in the first place, so ideas based on the STAR TREK universe [such as the pre-logical Vulcan costume design just sent in] would make interesting articles or art ideas.

What SF ideas have not been used on STAR TREK? What ideas have been used too often? Who or what would you like to see [aside from Mr. Spock, you nuts!] more often? Serious constructive criticism is invited, and will be collected and presented to STAR TREK for consideration.

However, scripts and ideas for shows must go through an agent; too many similar ideas occur to other writers for anyone connected with the show to open manuscripts [and consequently leave themselves open for lawsuit!].

We need ideas and handy-home-hints on taking photos off TV sets; everyone who has done this, please tell us how! We'll compile an article from all the info. Give camera make, developing details, and all other pertinent info. Remember that contributors get free copies of the publication!

## LETTER WRITING...

One factor already in favor of TRC's idea is that networks are much more impressed with "space age" computers and tabulated material than with fan letters, and thousands of opinions, all correlated for easier reference would be a strong point in favor of getting and keeping the attention of the networks.

However, the strength of fan mail cannot be underrated. While NBC has been telling reporters that they've gotten "a few thousand" letters to Save STAR TREK, people within the organization have let out the news that actually there have been over one million letters sent in! Boy, some of you people must have done nothing else but write!

I am particularly unhappy about TV GUIDE's snide li'l note, a few issues ago, about us "STAR TREK fans" who have threatened to bomb NBC. I wrote to the magazine, asking for proof of that statement, but have not heard from them. If I had a subscription to TV GUIDE, I'd cancel it [even if it meant buying off the stands for a month of so] just to show them how I feel about allegations like that. I feel strongly that TV GUIDE should either prove that statement or retract it, and all the extra ST fan mail they publish won't serve as a "sop" to me.

Speaking of writing in to the networks, I'm going to make some comments on letterwriting. Most of you are very good about the common courtesies of letterwriting, but others need a bit of instruction. A badly scrawled letter gives the impression that you don't really care how long it takes the recipient to decipher what you're saying; and to people whose time is extremely valuable, this means that your letters may never be read. The general attitude is that if the writer cares so little about the trouble they cause me, why bother with them? I've had delightfully readable letters from youngsters and totally unreadables from adults; you don't need a typer, just take care!

## ...AND HOW TO DO IT

1. ALWAYS put your name, full address & zip at the top of your letter. Date is helpful, too, for reference. The envelope could get separated from the letter, leaving no way to answer you.
- 1.a: Nobody should have to be told this, but put return address on envelope!
2. Sign full name somewhere, even if you commonly use a nickname. Assistants on a project [such as getting this newsletter ready to mail] may not know you; and it's silly to address a letter to just "Fred..."
3. Unless your handwriting is readable to others [so ask!], please type or at least print letters. Some of you who have never gotten answers from your fan mail might think on this...
  - 3.a: Typing with a ribbon that makes stronger indentations in the paper than ink marks is almost as bad; typer ribbons are a good investment.
4. Send a stamp for replies; studios do not pay for fan mail, the individuals do. Our own mailing expenses in paper and envelopes alone are mounting up!
  - 4.a: Special request; use commemoratives whenever possible when writing to me. We save them for collectors overseas.
5. Check your spelling! A few mistakes are OK, but recent letters mentioning "Star Treck" and "Defrost Keely" are inexcusable, especially from fans!
6. Don't assume it's Personal if you do not get answers. There can be many factors that you don't know about. If it's an order to trace down, give details; you cause your own delay by merely asking what happened but not repeating the order [obviously, if your original order was handy, you'd have it in hand, and not have to write
7. When sending money, be sure to so state amount in the letter, so that there is a reference to cross-check.

## SCIENCE FICTION CONVENTIONS...

Questions about the forthcoming science fiction conventions should be directed to the people in charge. The enclosed flier will tell you about the July 4th convention, at which there will be a special STAR TREK day if there is enough response. I will be in charge of that, so interested fans should drop me a postcard, indicating how many in their party, whether you'll stay for the whole convention, and what you'd like to have at such an affair, which might include a luncheon [approx. \$4.50] with guest speakers, displays and goodies. Don't put off letting me know, as plans have to be made early to obtain guests before they are promised elsewhere. Bus and plane charters are possible for groups; contact local travel agents.

"BAYCON", the 26th World SF Convention will be held over Labor Day weekend in Oakland. Alva Rogers, 5967 Greenridge Rd., Castro Valley, Ca. 94546, can give details, including info on charter planes from New York and Canada.

There will be an art show at both conventions; there will be a bulletin out soon on this, with entry forms, rules and other info; sent on request.

\*\*\*\*\*

## THE CONCORDANCE

of People, Places & Things by Dorothy Jones has been delayed in publication, so we have decided to go on and index both full seasons [instead of the 1 1/2 promised]. The zine will be sent out as soon after the last show of this season as possible. Due to the enlarged size, the pre-publication price will go up to \$1.50 [no order accepted without \$\$] as of March 25 [not March 1, as earlier announced; there was not enough time to reach everyone and be fair about it]. If The same applies to the "Inside STAR TREK" celebration-zine; prices go up soon. We ask for the money now to cover costs.

## WHY WE'RE LATE ...

Many of you have been wondering what happened to delay not only this newsletter [we kept hoping for good news] and the promised publications, along with all the letters I should have been answering. The reasons include moving 450 miles from Oakland to Los Angeles, only to find our lease cancelled on one house, and having to move again within a week [note: the 118 Gramercy address is obsolete!], and five deaths occurring within this time! SF fandom has lost Ron Ellick in an auto accident [he was part of our "family"], Lee Jacobs from heart attack, Barbara Pollard to virus pneumonia, and Dale Hart to cancer, plus an old friend, Stu Palmer by heart attack.

Combined with starting jobs almost immediately [script-typing and stencilling for a company that runs off the scripts for ST, among others], the resultant exhaustion, mentally and physically, has set back letter-answering by many weeks.

To you patient people I can only apologize, and ask to be patient awhile longer as we sort out mail and unpack!

\*\*\*\*\*

## AUCTION INFORMATION

A complete listing of highest bids so far on the script auction will be sent out to those involved [and to anyone who wishes to join the bidding; this is run like standard auctions; latecomers may add bids, too]. We have a bid for the complete set [first drafts] of \$300.00; anyone care to raise that? New dates and other bidding info will be sent soon.

\*\*\*\*\*

## OUR NEWSLETTER POLICY...

There is none, so far. We hope to develop into a complete newsletter of ST activities, and will have a subscription rate, etc. But at present, a 6¢ stamp will keep you on our list. More frequent issues will answer questions, report interesting stories, etc. Cartoons requested.

## ADVERTISING RATES

\$8. per page, \$5. 1/2 page, \$3. 1/4 page, \$1. for single line announcements.

Non-professionals: Purchase of one \$8. ad in the program book entitles you to purchase of full page ad space in any progress report at half page rates. This offer valid until final progress report deadline. Deadline for the second progress report is March 15 and all ads must be in our hands by that time. Image area is 4" X 7". Photo ready copy only.

## JOIN THE F-UN CON

**ADVANCE MEMBERSHIPS  
ARE NOW ON SALE!**

Full Membership (\$3.00) - All convention privileges, admittance to all displays and functions, all convention publications.

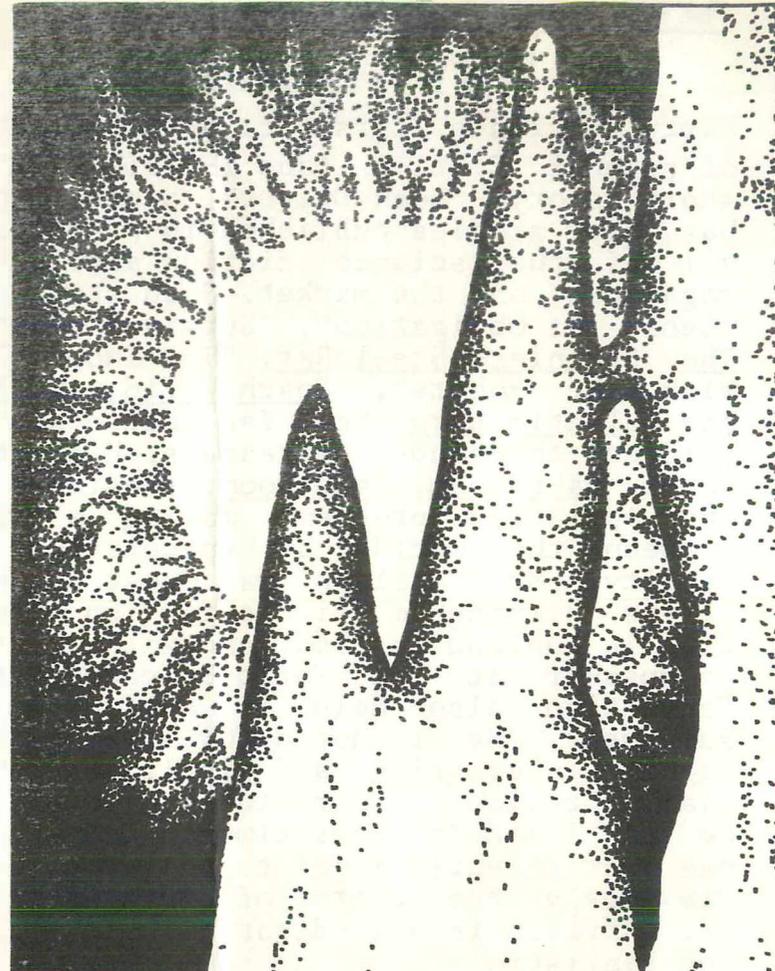
Supporting Membership (\$1.00) - All convention publications, right to convert to full membership at the door for an additional \$2.50.

Note: These rates apply to advance purchase of memberships only. Full memberships will be \$5.00 at the door. Join the convention now and save money.

For memberships or further information, write:

F-UN CON  
Charles A. Crayne  
1050 N. Ridgewood Pl.  
Hollywood, California  
90038

## PROGRESS REPORT I



**FUTURE  
UNBOUNDED**  
SHOW AND CONVENTION

July 4-5-6-7, 1968 \* Los Angeles

## Guest of Honor

### HARRY HARRISON

Harry Harrison first came to the notice of science fiction fans in 1951 with his short story, "Rock Driver". Since then he has had stories published in practically all of the science fiction and fantasy magazines on the market. Such stories as "Sense of Obligation", "Survival Planet", The Stainless Steel Rat, "Toy Shop", "War With the Robots", Death World, and Bill the Galactic Hero have fascinated and intrigued thousands of readers. His latest novel, Make Room, Make Room, considers the overpopulation problem; making a bridge between the worlds of speculation and reality. Mr. Harrison was Guest of Honor at the Birmingham science fiction convention in England in 1965, and was a featured speaker at the World Science Fiction Convention also held in England in the same year. He is noted for speeches both highly interesting and highly controversial. Previously a resident of New York, he has lived for some time in Denmark and has just recently moved to the West Coast. Previously the editor of Rocket Stories, Mr. Harrison is now editor of both Amazing and Fantastic.

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The Future Unbounded banquet will be enhanced by speeches from several noted SF writers. Introductions will be made by Bob Bloch, well known author of fantasy and macabre fiction. Mr. Bloch is probably best known outside of the SF field as the author of "Psycho". Among his most recent works are several scripts for the popular television series "Star Trek".

## Statler Hilton

The Statler Hilton is as nearly perfect a convention hotel as can be found. Located close to the heart of downtown Los Angeles, it has a barber shop, beauty salon, coffee shop, five restaurants, and three bars. The Statler Hilton is fully air conditioned, has ample parking on the premises, radio, television, and ice water in every room, and will supply free morning newspapers. Their luxurious pool is open for midnight swimming, and the hotel has helicopter transportation available to Los Angeles International Airport. Reservation cards will be sent out with the next progress report.

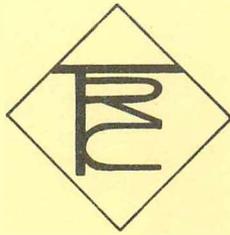
### DOOR PRIZE

A drawing will be held from among the hotel reservation cards sent in, and the winner will receive as many free banquet tickets as there are registered hotel guests in his party. Don't delay - reserve early

## Program Highlights

- Banquet
- Science Films
- Masquerade Ball
- Art Show
- Fashion Show
- Auctions

Take this opportunity to meet new people who share your interest in science fiction and science fact. Join the F-UN CON!



## VOICE

VOICE the organization that strives to achieve for its members a true VOICE in television programming.

Never before has the opportunity been offered to the neglected television set owner, the victim of NIELSEN RATINGS, MISINFORMED MADISON AVENUE ADVERTISING AGENCIES AND NETWORK EXECUTIVES, to have a true VOICE in television programming.

VOICE offers to its members direct representation to the television networks. Representation that you, the members, request.

Letters concerning such categories as "Programming Improvement", "Program Re-scheduling", "Program Cancellation", "Advertising Saturation", and "Concepts" are categorized, tabulated and presented to the respective network in documented form by an account executive of VOICE. With direct representation, you are assured that your complaint, request or compliment will receive the attention and consideration that it deserves.

VOICE's job does not stop there! After having taken these matters to the networks, VOICE will provide to its members quarterly mailed reports giving full details as to their comments, decisions and commitments. In addition, VOICE will provide to independent, network affiliates, educational and CATV television stations, a copy of VOICE's quarterly report. To assist them in their local program scheduling.

Registration and Annual Membership Fee \$2.00. Each member will be mailed a membership card, six self-addressed envelopes and six complaint/request/compliment forms. Membership card will show member's name, address, membership number and expiration date. No complaint/request/compliment will be acted upon, unless presented on the official form provided and presented by a paid up member.

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PROGRAMS

SPORTS

FEATURES

# CHANNEL

WEEK OF  
NOVEMBER 12-18, 1967

NOW IN OUR 11TH CONSECUTIVE YEAR

W

• Your pharmacist's financial support of Channel TV makes it available to you •

## AS ONE MAN SEES IT

By Burt McMurtrie

Folks who protest the ratings, and there is a vast number of them, are like those who talk about the weather. Violent protestations but nobody does anything about it.

But that isn't true, at least a feeble voice is heard, a newborn infant whose first protests upon entering this vale of tears just might grow into a great roar that could echo cross-country.

Two men, and they assure me several others equally concerned have organized with them, have chartered VOICE, a division of Technic Research Corp. The purpose? To give you and me a true voice in television.

It seems these folks do not believe in such things as the Nielsen ratings, or any other outfits that purport to say what a hundred million American homes watch on their television sets. Most important they are deeply concerned with what they consider the hidden powers and uses of such ratings. They base their arguments upon admissions of certain individuals in whose homes these rating devices have been placed that with a little manipulating they have taken revenge upon a performer or a program whose political leanings or personal character they didn't care for.

And they intend to do something about it. Well I wish them much luck, for it is utterly disgraceful, also well nigh unbelievable that an industry laying claim to being the world's greatest advertising medium lives in weekly terror of a silly report admittedly based upon the very questionable tastes of a thousand or so homes, and that what those thousand like or dislike speaks for the nation.

That such giants as William S. Paley, David Sarnoff, two men who built the broadcast industry of this nation have sunk to such serfdom is tragic, or should I say pitiful. Sarnoff who from a boy of twelve fought his

way to the pinnacle of achievement in this world of communication, who is the Radio Corporation of America father of National Broadcasting, to build such a fabulous empire, only to have a bunch of upstarts create a purported authority and tell his great organization what can and cannot exist.

Yet today the empires built by these men sit and quake awaiting a Nielsen rating report. Where is that priceless judgment that knew values, that sensed what the public wanted? It is criminal what is happening, and the Nielsen boxscore just published by that bible of the entertainment world VARIETY should have every member of the industry covering red faces in shame.

Movies, years old pictures, the worn out product of a jaded Hollywood four places in the top ten go to movies. Where are the creative brains of our people, where in fact has the responsibility of these men who own and control the broadcast industry gone. Do we not have producers, writers, any talent scouts capable of developing entertainment? Think of the hundreds of millions spent trying to create shows. Not a single new show is listed in the top ten, according to the Nielsen blurb, a rating I think is as stupid and ridiculous as all such ratings are.

There is one rating that cannot be disputed, but it seems to have been junked. The cash register, a sponsor's sales. Those sales in days of yore controlled your broadcast entertainment. Sponsor identification was priceless. Today no one knows who sponsors what, the while sponsors fork over forty and fifty thousand dollars for a one minute message. They should have their heads examined. Let us hope this movement named VOICE gains strength, grows—a job could be done and it would be a service to all America, and might save some fine shows and artists.