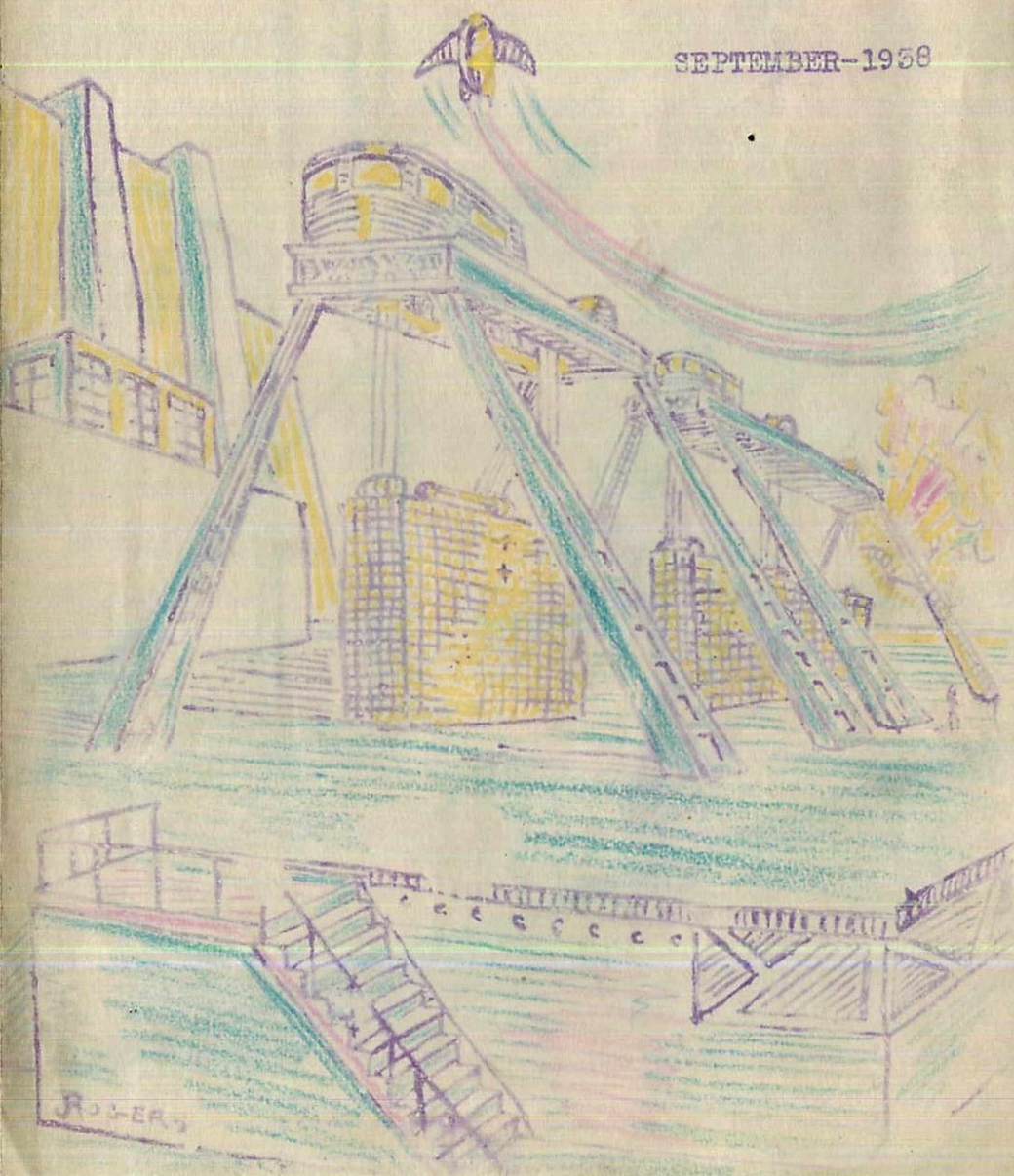


# TECHNOCRAT

KING GODDARD-Editor

SEPTEMBER-1958





SCIENCE RETURN TO  
SCIENCE-FICTION

The message on the drawing on the page opposite is self explanatory. So I will tell of the plans that are in store for the magazine: Plans are so revolutionary that they will probably sound all but impossible. I am serious about the return, however, and the appearance of the first issue will back up forthcoming statements. I will reenter stf this coming Winter or Spring with a magazine called COLOSSUS, which I hope to have out by Christmas. This first issue will absolutely eclipse, by far, any stf fan magazine that has ever appeared in the stf fan world. May I ask at this time that any questions regarding the magazine be addressed to OLON F. WIGGINS, in fact address all letters pertaining to the magazine at all to OFW, who will forward them all on to me. What would you like in a "dream-magazine"-----experimental stories, special photos, science features, stf films, etc. I plan a radically new type of printing also. It will not be mimeo, hecto, offset, letterpress or rotogravure----that's all the duplicating processes but one-----photography? Yes, unbelievably costly as it may sound, that is what I intend doing-----You no doubt have seen architect's blueprints----white lines against a blue background---this type of paper is also capable of reproducing all the fine and delicate gradations in tone of a photograph, besides the plain type of reading matter. With sensitizing machine, a washer, a dryer, all of which I have already designed, I can print on any good bond-paper, in blue, afterwards toning them down in black or brown if I desire. A maximum degree of clarity is thus obtained---even tho the process is quite expensive(I will more than likely put out a 32 page 5x8 heavy covered mag for 15¢ straight)more pages if I could collect for ads. So much for the process---the sensitizing process is very simple, and I am positive that the process is perfectly practical.

As for the material--here's my idea of it: Stories: only experimental stories of new presentations, new ideas, etc. Illustrations-----actual posed photos, line and washed drawings

paintings and undetectable combinations of these. Some drawings by professional stf artists

Contests---utterly new in contests purposes, ideas that will benefit stf as a whole. Articles---on stf in general, on fans, biographies on stf, on science, stffilms, and "stills," of course, and it's hard to tell what else. Photos----of stf fans, editors, artists, at work, of stf conventions, and what not. Also science photos of sun, moon, etc. Advertisements-----from the big professional magazines----I feel sure that I can get them, with professional-looking drawings and photos displaying them. Heavy cover, the best grade of bond-paper inside, and a poem, illustrated, on back cover.

Of course any other type of material (including departments) suitable for use. Hope the readers of this can help me out with suggestions. Only the highest class of material and drawings (art work) will be published, to make a magazine professional looking than even the pro magazines.

The sky's not even the limit, so nothing is impossible; speak up so that I may plan ahead. Suggestions are more than welcome. So come one come all, the more the merrier. ....MSD  
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This announcement was originally scheduled to appear in the Second Anniversary Issue of FAN, but due to shortage of space it was crowded out. This first issue of The TECHNOCRAT serves as an excellent medium for which to put this information before you.

Please send all suggestions to me, as MSD will be rather busy going to school and working on the magazine. Alk info will reach him and will not take so much of his time.

The TECHNOCRAT will be used for putting forth most anything that will come into the mind of its editors. So what the next issue will contain is all a mystery. It will appear at least quarterly, more often if the occasion

warrants it. ....XDG